

## **Concept Note**

Erasmus+ KA210-ADU Small Scale Partnerships for the 4th October 2023 deadline

## **Applicant**

Aydın Eğitim ve Gençlik Derneği www.egitimvegenclik.com

## Project Title:

Lights, Camera, Education: Digitally Up-skilling Seniors by Creating Educative, Diverse and Inclusive Stop Motion Films

#### Project Overview

The aim of this project is to create inclusive and diverse stop motion film content that can be used in adult education. The project will bring together participants from different countries to work together on creating these films. By working together, participants will learn about different cultures, perspectives, and ways of storytelling.

# Objectives

- O1. To create stop motion films that are inclusive and diverse
- **O2.** To enhance digital skills of participants by providing training on stop motion film techniques
- O3. To promote cultural exchange and understanding
- **04.** To enhance skills in storytelling, teamwork, and creativity
- **05.** To share the films with a wider audience in the field of adult education

## Activities

- **A1. Project Launch and Kick-off:** The project will begin with a launch event, where participants will get to know each other and learn about the project objectives and activities. This will be followed by a training session on stop motion film techniques.
- **A2.** Training and capacity building: The project team will provide training and capacity building activities to partners and stakeholders to enhance their skills and knowledge in stop motion film production.
- **A3. Story Development:** Participants will work in groups to develop story ideas for their stop motion films. They will be encouraged to consider diversity and inclusivity when developing their stories.
- **A4.** Scriptwriting and Storyboarding: Once the story ideas have been developed, participants will work on scripting and storyboarding their films. This will involve learning about the elements of a good story, as well as the technical aspects of stop motion film.

- **A5. Filming and Editing:** Participants will work in teams to film and edit their stop motion films. They will be provided with equipment and software to complete this activity.
- **A6.** Cultural Exchange- Throughout the project, participants will have the opportunity to learn about each other's cultures and ways of storytelling. This will be facilitated through cultural exchange activities, such as sharing stories and traditions.
- **A7. Film Festival:** The project will culminate in a film festival, where the stop motion films will be screened to a wider audience. This will provide an opportunity for participants to showcase their work and share their stories with others in the field of adult education.
- **A8.** Dissemination and promotion: The project team will promote the stop motion film contents through various channels, such as social media, conferences, and events. They will also develop a website or platform to host and showcase the contents.
- **A9. Evaluation and monitoring:** The project team will evaluate the project's impact and effectiveness in achieving its goals and objectives. They will also monitor the project's progress and adjust activities as necessary.
- **A10.** Sustainability and follow-up: The project team will develop a sustainability plan to ensure the continued use and dissemination of the stop motion film contents beyond the project's lifespan. They will also identify opportunities for follow-up projects or collaborations.

### **Expected Outcomes**

- **EO1.** Inclusive and diverse stop motion film content that can be used in adult education
- EO2. Enhanced skills in storytelling, teamwork, and creativity
- **EO3.** Increased cultural exchange and understanding between participants
- **EO4.** A network of participants and organizations in the field of adult education
- EO5. Increased awareness of the importance of diversity and inclusivity in storytelling

## Conclusion

This Erasmus+ project will provide a unique opportunity for participants to work together on creating inclusive and diverse stop motion film content for adult education. By bringing together participants from different countries, the project will promote cultural exchange and understanding, while also enhancing skills in storytelling, teamwork, and creativity. The resulting stop motion films will provide valuable resources for use in adult education, and will help to increase awareness of the importance of diversity and inclusivity in storytelling.

Total Budget	60.000 €
Coordinator- Aydın Eğitim ve Gençlik Derneği	24.000 €
Partner 1	18.000 €
Partner 2	18.000 €
Sought Partner Qualifications	<ul> <li>An NGO, SME, Adult Education Provider etc from any EU countries.</li> <li>A Newcomer or Less Experienced organisation in KA210- ADU projects.</li> <li>Mutual cooperation- The partner organisation should also include our organisation in its project application for the 4<sup>th</sup> October 2023 deadline.</li> </ul>



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