



CONCRETE INDICATORS FOR ASSESSMENT OF THE PROJECT RESULTS

DEPART - Designing online Educative Products and ART



**“YOU CAN’T MANAGE WHAT
YOU DON’T MEASURE”**

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Measuring and quantifying all the variables that affect the whole project, including its people (participants & target groups) are very crucial.

Key Terms

Indicator

A *quantitative or qualitative variable* that provides a simple and reliable means to measure achievement, to reflect the changes connected to an intervention, or to help assess performance.

Key Terms

Quantitative Indicator

- Objective facts that can be easily counted
- Numerical
- Measures the scale of an intervention – numbers or % of beneficiaries reached
 - *e.g. % of artists who participated in the national art competences*
 - *e.g. # of people access to internet services*

Key Terms

Qualitative Indicator

- Subjective
- *Can be numerical*
- Measures quality, opinions, perceptions, systems development, influencing
 - *e.g. level of satisfaction with free training services*

Indicator Tips

- Base the indicator on the availability of data and the relevance to the result
- Don't pick too many indicators for each result – choose the most important or strategic ones
- Choose & develop indicators with partners – agree data collection responsibilities
- Be clear whether they are annual, cumulative etc.

Key Terms

Result

Any particular output or end point that comes as a result of the completion of the *activities and/ or processes* that have been performed as part of the project or as part of a particular project component.

Key Terms

Result Indicator

Quantitative or qualitative variables that provide simple and reliable means to reflect changes and measure achievement of a project's objective and results.

S.M.A.R.T. Indicators

- Specific
- Measurable
- Attainable
- Relevant
- Time bound

S.M.A.R.T. Indicators- **Specific**

The indicator should be narrow and focus on the 'who' and 'what' of the intervention. Additionally, 'how' and 'where' the 'who' is doing the 'what' is important to include in the indicator as it provides the action for the intervention.

S.M.A.R.T. Indicators- **Specific**- *example*

"Artists (who) will demonstrate positive relationships with their learners (what) in the workshops (where) by an increase in communication (how) at the end of the teaching process (when)."

S.M.A.R.T. Indicators- **Measurable**

The indicator should be measurable, that is, it has the capacity to be counted, observed, analyzed, tested, or challenged.

S.M.A.R.T. Indicators- **Measurable**- *example*

"X% of artists participated in the project activities (measurable) will demonstrate positive relationships with their learners in the workshops by an increase in communication at the end of the teaching process."

S.M.A.R.T. Indicators- **Attainable**

"The indicator is achievable if the performance target accurately specifies the amount or level of what is to be measured in order to meet the result/outcome.

S.M.A.R.T. Indicators- **Attainable**- *example*

"80% of artists participated in the project activities (attainable?) will demonstrate positive relationships with their learners in the workshops by an increase in communication at the end of the teaching process."

S.M.A.R.T. Indicators- Relevant

The indicator should be meaningful and important to the outcome to certify that the results are actually showing a related impact.

S.M.A.R.T. Indicators- **Relevant-** *example*

"80% of artists participated in the project activities will demonstrate positive relationships with their learners in the workshops by an increase in communication at the end of the teaching process."

S.M.A.R.T. Indicators- Time bound

The indicator should state when it will be measured. If there is no time included on when to measure the indicator, how will anyone know if and when there is a result/outcome?

S.M.A.R.T. Indicators- **Time bound-** *example*

"80% of artists participated in the project activities will demonstrate positive relationships with their learners in the workshops by an increase in communication at the end of the teaching process (Time bound)."

**THANK YOU
FOR
YOUR ATTENTION**